

Course Title: Business Ethics & Corporate Governance

Course Code: 15MB62C1

Semester IV/ Year II

L-T-P: 3-0-0

CREDITS : 3

COURSE OUTCOMES

After completion of this course, the student will be able to

1. gain knowledge about differences between ethics and morals, various ethical theories.
2. have proficiency about the definition, objectives, natures and sources of ethics.
3. have adequate knowledge in ethical issues in corporate governance, the problems of whistle blowing.
4. become an expert in ethical issues in employer-employee relations, ethical issues in marketing.

SYLLABUS

Values, Norms and Beliefs- Ethics v. Morals; Values, Norms, Beliefs and their role; values for managers from Indian ethos; Ethical Codes – Ethical theories; Teleological, Deontological, natural and Kantian. **Introduction to Ethics-** Definition of Ethics – Objectives, nature and sources of ethics – Business Ethics – Nature, Importance and Factors influencing Business Ethics. **Corporate Social Responsibility:** Ethical issues in Corporate Governance; The role of Insider Trading; The problem of whistle blowing, Recent case studies. Nature and significance; arguments for and against CSR; the conflicting interests of various stakeholders; CSR initiatives at HSBC: Making good business sense. Ethical issues in Corporate Governance; The role of Insider Trading; The problem of whistle blowing, Recent case studies. **Employees and Business Ethics** - Ethical issues in employer – employee relation; discrimination at work place; Sexual and racial harassment; working conditions – employee privacy. Consumers and Business Ethics; the limits of doctrine of caveat emptor; Ethical issues in marketing, advertising; the ethical challenges under globalization.

RECOMMENDED TEXT BOOK

M.G. Velasquez, Business Ethics, Prentice Hall India Limited, New Delhi, 2007

REFERENCE BOOKS

1. Andrew Crane and Diark Matten, Business Ethics, Oxford Publication, New Delhi, 2013.
2. Chris Moonand Clive Bonny, Business Ethics, The Economist Publication, 2013.
3. R.C. Sekhar, Ethical Choices in Business, Response Books, New Delhi, 2007.
4. S.K. Chakraborty, Ethics in Management- Vedantic Perspectives, oxford India paper backs, New Delhi, 2013.